

SUPERMARKET



THE SUITE

- ◆ Store Management Suite (SMS) is a complete set of applications supporting regional to national chain environments. SMS is a client-based retail solution providing a seamless, integrated software suite that manages point of sale, back office, corporate office, warehouse and all aspects within the retail enterprise. The suite contains modules that are typically outsourced, including bank integration, customer analytics, in-store mobility, consumer phone apps, digital signage, and more.

THE TECHNOLOGY

- ◆ The core of SMS is built upon three basic fundamentals: unifying touchpoints, operationalizing data analysis, and accelerating customer behavior. The foundation is rooted in solid, proven industry standards designed to offer the protection you require and the flexibility you demand. Our architecture ensures undeniable reliability, a robust feature set, and speed. The system can be personalized without changing the source code, so customization has never been easier, nor more stable. Now you too can have a solid store management system designed around your unique needs.

THE DIFFERENCE

- ◆ As conventional points of input converge with more mobile, traditionally consumer products, applications and interfaces must adapt. SMS is the premier, fully connected platform bridging yesterday with the future of retail, going beyond traditional purpose built machines, offering interactions wherever and whenever it makes most sense.

As retailing evolves, managing the merger of the brick-and-mortar and virtual outlets will become essential. Retailing is now about interconnecting all points, connecting the enterprise to the processes to the consumers.

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SMS FOR SUPERMARKETS OFFERS

- ◆ **Security & Peace of Mind:** Fully PCI compliant, certified with both PCI DSS & Visa PABP
- ◆ **Point of Sale:** Process transactions quickly & efficiently through a customizable touch screen interface
- ◆ **Back Office Management:** Full-featured item maintenance including movement analysis & ability to track profitability by category
- ◆ **Inventory Control:** Reliable inventory control providing receiving & cost of goods management
- ◆ **Merchandising & Promotions Management:** Unparalleled sale & promotional options offering virtually unlimited combinations
- ◆ **Purchasing & Receiving Management:** Electronically order, receive & update inventory
- ◆ **Loyalty:** Maintain customer profiles via integrated frequent shopper, manage gift cards, deliver electronic coupons during or after the transaction
- ◆ **Digital Signage:** Create customizable point-of-purchase marketing messages
- ◆ **Integrated Payments:** Direct interfaces with First Data, Heartland Payment Systems, WorldPay, with no middleware required
- ◆ **Accounts Receivable:** Manage customer account balances in real-time
- ◆ **Gift Card Interfaces**
- ◆ **WIC Interfaces**
- ◆ **E-Commerce & Phone App Engines:** Fully integrated with merchandising & loyalty
- ◆ **Labor Management:** Full-featured time management module
- ◆ **Integrated Sign & Label Printing:** Print signs & labels individually or in bulk directly from item maintenance
- ◆ **Mobile POS & Inventory Management:** Perfect for queue busting, inventory management & price changes
- ◆ **Physical Security:** Review transactions live or recorded from back office
- ◆ **Warehouse Management:** Efficiently manage ordering & shipping processes
- ◆ **Centralized Reporting & Price Updates:** Create efficiencies through centralized summaries, reporting, & price management
- ◆ **Scale Integration:** Prevent pricing errors by accurately distributing prices between POS & department scales
- ◆ **Kiosk & Price Checker:** Verify price, customer points, balance & promotions
- ◆ **Fuel Integration:** Fully integrated fuel module including pump management & cross marketing
- ◆ **Food Service Integration:** Run the same system in all concepts, plus cross market between concepts