

LOC eCommerce

Seamless Online Interfaces



eCommerce Suite

THE SUITE

LOC SUITE is the next-generation solution from LOC Software designed to make transactions more manageable, profitable, and frequent for regional and national grocery retailers. The new design delivers role-driven applications capable of serving stores, web, and mobile - unifying front end, back office, headquarters, personnel, and customers - all seamlessly accessing data wherever and whenever it's needed, from any device.

THE OFFER

Providing investment protection and the latest technology has to offer is a balance, yet with a foundation built upon HTML5 and JavaScript, our LOC engine offers ideal stability. In addition, our eCommerce and app engines are browser independent, allowing your e-storefront, your app,

or both to be utilized on any device regardless of size, shape, or operating system. Best of all, these new touch-points are managed from one system, via the same interface your staff uses to maintain in-store items. There is no importing, no exporting, no interacting with third parties. The flow is seamless and designed to be managed entirely in-house. eStore helps make your possibilities endless.

The unified design of eStore aligns all transactions, regardless of point of input. All elements of the customer engagement modules are seamlessly woven into the e-commerce engine, which interacts transparently with the app. Now consumers search and build shopping lists online, utilize the app to update and apply promotions while shopping, and transfer the entire cart to the in-store POS at checkout. Data transfer between points of input flows naturally and in real-time.



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eCommerce Suite Offerings

ARCHITECTURE:

- Single page, responsive design
- Styling with CSS & SASS
- Extension of the enterprise system:
- Same database
- Same data & operations flow
- Same UI to manage in-store & online
- Same payment engine as in-store
- Google Analytics™ API
- Compliant with American Disability Act (ADA)
- Multiple load balancing servers & dynamic DNS
- Automatic switchover in case of server failure
- Auto alerts for nonresponsive servers

SECURITY FEATURES:

- Multiple login options available, including:
- Customer or A/R Number
- Email Address
- Facebook™ Account
- Google™ Account
- Loyalty Account Number
- User passwords remain encrypted in the database
- Password recovery options, including emailing temporary tokens
- Options for enforcing more complex passwords

HOME PAGE FUNCTIONALITY:

- Opt-in for programs, clubs, & notifications
- Maintain & link sub-accounts
- Account barcode
- Points club balances
- Gift card balances
- Search past transactions
- Targeted promotions & coupons
- Invitation for friends & family

SHOPPING FUNCTIONALITY:

- Scan items with a built-in camera
- Multiple quick lookup options by various criteria
- Drill down capabilities based on various criteria
- Lookup items with promotions & coupons
- View full page item detail
- Add items from a list to cart, including variable weight
- Show promotions & coupons related to items already in cart
- Display floorplan & Wayfinder
- Summarize cart contents, value & savings
- Summarize nutritional data of cart
- Store saved lists
- Verify order status with email confirmation
- Checkout via credit card or house account
- Checkout by suspending order on a device, the resuming at POS
- Checkout with a token on file
- Store-specific customizations available



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